

Schedule G: Expenditures By Consultant

Sch-G

Chet Culver Committee	Status:	Filed
Committee Type: Governor	Statutory Due Date	1/19/2010
County: _NA	Adjusted Due Date	
District: 0	Filed Date	1/19/2010 3:40:56 PM
Committee Code: 5083	Postmark Date	
Political Party: Democratic	Amendment Date	8/4/2010 3:55:18 PM

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Cunningham Harris & Associates 201 Grand Central Ave Ripley, WV 25271	12/1/2008 1/2/2009	fund-raising consulting; includes expenses (Dec. 2008)	\$4,980.78

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Struble Eichenbaum Communications 700 Seventh Street SE Washington, DC 20003	1/1/2009 12/31/2009	general consulting, media consulting, includes expenses	\$31,402.24

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Swing State Media 441 W. 58th Terrace Kansas City, MO 64113	1/1/2009 9/30/2009	website consulting	\$4,830.00

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Global Strategy Group 895 Broadway, 5th floor New York, NY 10003	1/1/2009 12/31/2009	general consulting, polling, includes travel	\$88,335.14

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
LA Harris & Associates P.O. Box 297 Eddyville, KY 42038	1/1/2009 12/31/2009	fund-raising consulting; includes expenses	\$84,615.81

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Ambrosino, Muir & Hansen 500 Sansome Street, STE 201 San Francisco, CA 94111	1/1/2009 12/31/2009	general consulting, print media, includes travel	\$16,390.49

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
12/1/2009	Fung, Yuan San Anselmo Montara, CA 94037	Pre-press - brochure	\$1,500.00
12/4/2009	Big Wheel Studios 220 Stuyvestant Drive San Anselmo, CA 94960	graphic design - brochure	\$1,500.00
12/15/2009	Garner Printing 1697 N.E. 53rd Avenue Des Moines, IA 50313	print brochure	\$4,000.00

Consultant Sub-Total **\$7,000.00**

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
PAD Consulting 2824 Grand Avenue #113 Des Moines, IA 50312	1/1/2009 12/31/2009	general consulting; includes expenses	\$47,161.26

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Vilmain, Teresa 8381 South Kollath Road Verona, WI 53593	6/1/2009 12/31/2009	general consultant; includes travel expenses	\$90,000.00

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Bullseye Interactive Media 700 Seventh Street SE Washington, DC 20003	9/1/2009 12/31/2009	website consulting	\$19,400.00

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Yost Gold Consulting 2741 Brandywine Street NW Washington, DC 20008	9/17/2009 12/31/2009	fund-raising consulting; includes travel expenses	\$27,514.90

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Media Strategies & Research 1580 Lincoln Street #510 Denver, CO 80203	10/1/2009 11/15/2009	Consultant on media buy	\$237,510.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/15/2009	KCRG - TV 501 2nd Ave SE Cedar Rapids, IA 52401	ad buy	\$15,784.50
10/15/2009	KDSM - TV 4023 Fleur Drive Des Moines, IA 50321	ad buy	\$1,785.00
10/15/2009	NCC Des Moines-Ames Mediacom 7756 5454 Wisconsin Ave Suite 625 Chevy Chase, MD 20815	ad buy	\$7,808.10
10/15/2009	KGAN - TV 600 Old Marion Rd NE Cedar Rapids, IA 52402	ad buy	\$3,910.00
10/15/2009	NCC Cedar Rapids-Waterloo Mediacom 5437 6300 Council Street NE Cedar Rapids, IA 52402	ad buy	\$7,784.30
10/15/2009	WOI - TV 3903 Westown Pkwy West Des Moines, IA 50265	ad buy	\$5,580.25
10/15/2009	KCCI - TV 888 9th Street Des Moines, IA 50309	ad buy	\$19,239.75
10/15/2009	WHO - TV 1801 Grand Ave Des Moines, IA 50309	ad buy	\$13,761.50
10/15/2009	KFXA - TV 600 Old Marion Rd NE Cedar Rapids, IA 52402	ad buy	\$816.00
10/15/2009	KWWL - TV 500 E 4th St Waterloo, IA 50703	ad buy	\$15,168.25
10/28/2009	KCRG - TV 501 2nd Ave SE Cedar Rapids, IA 52401	ad buy	\$14,726.25
10/28/2009	WOI - TV 3903 Westown Pkwy West Des Moines, IA 50265	ad buy	\$6,056.25
10/28/2009	NCC Des Moines-Ames Mediacom 7756 5454 Wisconsin Ave Suite 625 Chevy Chase, MD 20815	ad buy	\$7,808.10
10/28/2009	KCCI - TV 888 9th Street Des Moines, IA 50309	ad buy	\$21,666.50
10/28/2009	KDSM - TV 4023 Fleur Drive Des Moines, IA 50321	ad buy	\$2,082.50
10/28/2009	KFXA - TV 600 Old Marion Rd NE Cedar Rapids, IA 52402	ad buy	\$1,224.00
10/28/2009	WHO - TV 1801 Grand Ave Des Moines, IA 50309	ad buy	\$12,707.50
10/28/2009	KWWL - TV 500 E 4th St Waterloo, IA 50703	ad buy	\$15,185.25

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
10/28/2009	KGAN - TV 600 Old Marion Rd NE Cedar Rapids, IA 52402	ad buy	\$3,595.50
10/28/2009	NCC Cedar Rapids-Waterloo Mediacom 5437 6300 Council Street NE Cedar Rapids, IA 52402	ad buy	\$7,784.30

Consultant Sub-Total	\$184,473.80
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Total Consultant(s) Expenditures	\$191,473.80
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